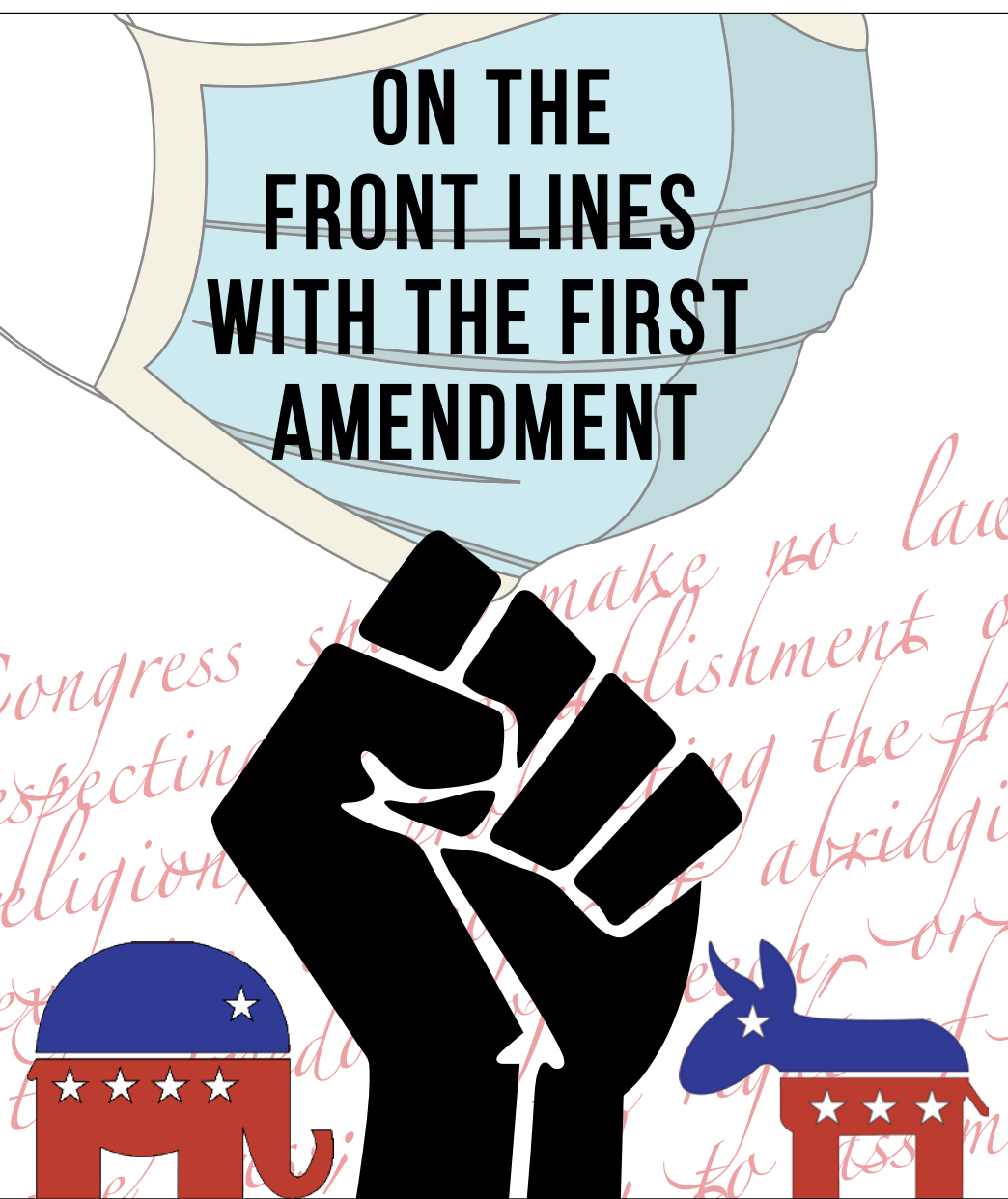


## Dr. Lewis B. O'Donnell Media Summit



# ON THE FRONT LINES WITH THE FIRST AMENDMENT

October 28, 2020

## We want to hear your voice!

Immediately following the panel discussion, please use the link or QR code below to take our survey. Tell us what you liked and what you would change, and offer us your ideas for next year!

Go to: [tinyurl.com/mediasummit20](https://tinyurl.com/mediasummit20)



## Student Attendance Tracker

Need to record your attendance at the Media Summit? Immediately following the panel discussion, use the link or QR code above. After you complete the survey, you will be able to mark your attendance. The attendance tracker will close 15-minutes after the Media Summit's conclusion.

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## Welcome & Introduction

### **Deborah F. Stanley**

President, SUNY Oswego

President Deborah F. Stanley is the tenth President of the State University of New York at Oswego. Her tenure has been highlighted by academic excellence, campus renewal, the creation of a learner-centered environment, and the pioneering of the Oswego Guarantee and Graduation ROI (Return on Investment).

President Stanley has led the creation of the School of Communication, Media and the Arts, and recently established the college's Syracuse campus, in downtown Syracuse. Under her leadership, new programs such as electrical and computer engineering, human-computer interaction, human development, biomedical and health informatics, cinema and screen studies, and the online M.B.A. programs were established.

Her ambitious campus-wide renewal plan, now in its second decade, encompasses hundreds of millions of dollars in renovations and construction, including the Shineman Center for Science, Engineering and Innovation; the revitalization and modernization of the college's arts building Tyler Hall; and later this fall, the renovated Wilber Hall, marking the centralization of all School of Education departments under one, contiguous roof. President Stanley launched Oswego's first comprehensive fundraising campaign that garnered almost \$24 million. And, in 2016, President Stanley and the college community celebrated the second successful campaign, *With Passion and Purpose: The Campaign for SUNY Oswego*, which raised \$43.48 million.

She serves on the American Council on Education's Board of Directors; is immediate past chair of the American Association of State Colleges and Universities; is a board member of the American Academic Leadership Institute; and a member of The Presidents' Trust. Locally, she is a past board chair of CenterState CEO and a current member of the Central New York Regional Economic Development Council.

President Stanley earned a baccalaureate degree with honors and Juris doctor degree from Syracuse University. She was named a New York State Woman of Distinction in 2006 by The State Senate and, in 2010, received the Post-Standard's Person of Achievement Award.



## Benefactor

### **Louis A. Borrelli Jr. '77**

Media executive, investor and advisor,  
successful entrepreneur and recognized  
industry leader

Louis A. Borrelli Jr. is a media executive, investor and advisor, successful entrepreneur and recognized industry leader. A pioneer in cable television, online media and broadcast production services, Borrelli has been driving innovation in operations, marketing, business development and new product creation for more than 40 years.

Borrelli has served on several industry boards, including the Sports Broadcasting Hall of Fame, Cable Advertising Bureau, National Academy of Cable Programming, Cable and Telecommunications Association for Marketing (CTAM) and the Metro Cable Marketing Co-Op. Borrelli is a two-time CTAM TAM award winner (1996 and 2000), received the Pinnacle Award from CTAM Texas in 2001 and was elected to the Cable Pioneers in 2002.

In 2005, he established the Media Summit, which was later renamed to honor Dr. Lewis B. O'Donnell. He was awarded the Presidential Medal by SUNY Oswego in 2014. The State University of New York trustees bestowed on Borrelli an honorary doctor of humane letters degree in 2015.



## Benefactor

### **Al Roker '76**

Weather and feature anchor of  
NBC News' TODAY

Al Roker is the weather and feature anchor of NBC News' TODAY as well as the co-host of the third hour of TODAY. He joined in January 1996. From July 2009 to September 2015, Roker served as co-host of the morning show "Wake Up with Al" on the Weather Channel.

Roker has been named Best Weatherman twice by *New York Magazine*. He is a recipient of the American Meteorological Society's prestigious Seal of Approval and has been a pioneer in the use of computer graphics for weathercasting. Roker has won three Daytime Emmy Awards as part of TODAY's recognition as the best morning newscast (2007, 2009, 2010).

A generous supporter of his alma mater, Roker provided SUNY Oswego a gift to name the Al Roker Television Studio, which is operated by the student-run television station (WTOP), and helped to name the annual Media Summit in honor of a mentor, Dr. Lewis B. O'Donnell. His live national broadcasts from campus and his frequent on-air "plugs" for Oswego provide exposure for the college, most recently during Rokerthon3 in March 2017. In fall 2019, he co-taught "Camera Ready: Developing Your On-Air Persona" with Professor Michael Riecke and adjunct professor and alumna Vanessa Richards '08. Roker was awarded the Doctor of Humane Letters in 1998 from SUNY Oswego.



## Moderator

### **Michael Riecke**

Assistant Professor of Broadcasting and  
Mass Communication, SUNY Oswego

Michael Riecke serves as an assistant professor of broadcasting and mass communication in the School of Communication, Media and the Arts at SUNY Oswego. He teaches courses in broadcast and digital journalism and on-air performance.

Riecke's career in broadcast and digital journalism began in 2000. Since then, he's worked as a reporter, photographer, producer, and anchor. He covered the 2004 tsunami in Southeast Asia from the battered shores of Sri Lanka and provided live coverage from the Gulf Coast following Hurricane Katrina in 2005. Riecke's work has received honors from the Associated Press, the New York State Broadcasters Association, the Syracuse Press Club, and the Broadcast Education Association. He continues to produce content for broadcast and digital platforms as a reporter and producer.

Riecke earned his bachelor's degree in broadcast journalism from Syracuse University's S.I. Newhouse School of Public Communications and completed his graduate work at Le Moyne College, where he studied adult education.

Riecke serves on the Board of the Directors of the Syracuse Press Club and chairs the DeVesty-Williams Scholarship for College Journalists.



## Panelist

### **Connie Schultz**

Columnist, Creators Syndicate

Connie Schultz is a Pulitzer Prize-winning, nationally syndicated columnist for Creators Syndicate, and professional in residence at Kent State University School of Journalism. She won the Pulitzer Prize in 2005 for commentary for columns that judges praised her for providing “a voice for the underdog and the underprivileged.” She also won the Robert F. Kennedy Award for Social Justice Reporting and the Batten Medal, which honors “a body of journalistic work that reflects compassion, courage, humanity, and a deep concern for the underdog.”

Schultz is the author of three books published by Random House: “Life Happens — and Other Unavoidable Truths,” a collection of essays, and “...and His Lovely Wife,” a memoir about her husband Sherrod Brown’s successful 2006 race for the U.S. Senate. Her first novel, “The Daughters of Erietown” was released in June and is a New York Times bestseller.

Schultz and her husband have four grown children and seven grandchildren. They live in Cleveland, Ohio with their rescue dogs Franklin and Walter.



## Panelist

**Michelle Garcia '06**

Editor, NBC News

Michelle Garcia is an editor at NBC News overseeing NBCBLK, its vertical covering Black America. Over the last decade, Garcia has covered major social movements across the U.S., including the fight for marriage equality, #MeToo, and the Black Lives Matter movement, to name a few. She was named to Folio's list of 20 in their 20s, won a GLAAD Media Award with her staff about the advancement of the HIV treatment drug Truvada, taught at CUNY Graduate School Journalism, and has coached several writers along the way.

Previously, Garcia was an editor at Vice, *Out*, Vox, *Mic*, and *The Advocate*. She's a 2006 graduate of SUNY Oswego's journalism program. She lives somewhere in New Jersey with her husband, toddler, and excellent dog.



## Panelist

### **Steve Brown**

Investigative Reporter, WGRZ

Steve Brown is the investigative reporter at WGRZ in Buffalo, NY.

Brown has spent a lifetime in journalism after graduating from Canisius College in 1983. He's been honored with multiple awards including six regional Murrow Awards, four of which he's collected while working for "2 On-Your-Side." In 2019, he won a national Murrow Award for his short documentary about a man who sought to have the Catholic Church admit a priest was his biological father. Before coming to Buffalo, Brown spent 15 years as a correspondent for Fox News.

As a single father of three sons, Brown still finds time for cycling, cooking, and charity work. He worked with the local chapter of the Cystic Fibrosis Foundation, the Niagara Falls Fire Fighters Christmas Toy Fund, and the Food Bank of WNY.





## Panelist

### **Ava Lubell**

Legal Fellow,  
Cornell Law School

In her capacity as a legal fellow at the Cornell Law School First Amendment Clinic, Ava Lubell provides pro bono legal advice to NYC metro area journalists on a range of First Amendment issues arising from newsgathering and publication.

Previously, Lubell served as the general counsel of Quartz Media. Quartz focuses on global business news and has reporters based in cities around the world, including New York, London, Hong Kong, New Delhi, Nairobi, and San Francisco. In her role, Lubell directed legal strategy and worked directly with the newsroom, product, and business teams. Prior to Quartz, Lubell worked at Slate as general manager and general counsel where, in addition to overseeing Slate's legal work, she managed the division responsible for day-to-day operations of the business (including HR, IT, and facilities).

Lubell served as special assistant for briefing under New York Governor Andrew Cuomo, and as the political director for the Women and Politics Institute at American University. She is a graduate of NYU Law School and Brown University. She's an affiliate member of the NYC Bar Association Communications and Media Law Committee.



## Panelist

### **Bret Jaspers**

Political Reporter, KERA

Bret Jaspers is a political reporter for KERA, a National Public Radio member station serving North Texas. His stories have aired nationally on the BBC, NPR's *All Things Considered*, *Morning Edition*, *Weekend Edition*, and *Here & Now*, and APM's *Marketplace*. Prior to KERA, Jaspers reported on politics and the Colorado River basin for KJZZ in Phoenix, and before that was managing editor at WSKG in Upstate New York. He got his start in radio as an intern and temp producer at WNYC.

Awards include three 2020 Regional Murrow Awards for reporting at KJZZ, one for Hard News, and two as part of KJZZ's series *Tracing the Migrant Journey*. That series also won a 2020 Kaleidoscope Award, given for excellence in covering an issue of race, ethnicity, sexual orientation, or gender. Bret is a member of Actors' Equity Association, the union of professional stage actors.



### **Career Connector Allif Karim '18**

Allif Karim is currently the sports director at WDVM-TV in Hagerstown, Maryland. He covers everything from local high school sports in Maryland, West Virginia, and Virginia, to the University of Maryland Terrapins, and Washington, D.C. professional teams. In 2019, he covered the World Series championships parade for the Washington Nationals, leading the field-team effort for his station.

Karim graduated from SUNY Oswego in May 2018 with a degree in broadcasting and mass communication and was lucky to be able to spend all four years of his undergrad at Oswego. His primary focus/obsession (truth be told) was working at WTOP-10 TV; where he got to work almost every position in the club, leading up to the executive board.

Karim can be found on social media @AllifKarim.



### **Career Connector Omy Melo '14**

Omy Melo, a 2014 graduate of SUNY Oswego, is an editor at Nickelodeon, where he works on promos and digital content for the network's various properties.

Before starting at Nickelodeon in 2016, Melo worked as an assistant editor at DEFINITION 6.

As a student at SUNY Oswego, he was a broadcast major and spent most of his time working at WTOP, where he ran their Creative Services department. He also worked on the Media Summit in different roles each year.

He can be found on social media at the handle @OmyMelo across most platforms.



### **Career Connector Stephanie Herbert '18**

Stephanie Herbert graduated from SUNY Oswego in May 2018 with a B.A. in public relations and a minor in health science. Currently, she works at the Museum of Science and Technology in Syracuse, N.Y., as the marketing and communications coordinator. She controls all website and social media content, as well as the museum's publicity efforts. She is pursuing a master's degree in strategic communication, online, through SUNY Oswego, where she is projected to graduate in Spring 2022. She loved Oswego so much that she had to come back for a few more years for her master's.

Herbert made a lot of lifelong connections through her various roles and classes that she is very thankful for. She obtained 12 internships while in college, through the support of Oswego, which helped her land a few great positions out of college.

In her spare time, she loves to read PR books and exercise!



### **Career Connector Justin Dobrow '17**

Justin Dobrow is currently working at NBCUniversal directly supporting Peacock, NBCU's new streaming platform.

Dobrow started at NBCUniversal in the Broadcast Operations Center after graduation in 2017. In 2018, he joined the Global Media Operations team, and in early 2020, he became the program operations manager for peacock. There, he onboards new shows, makes sure they are prepped to Peacock's needs, and delivers them to the platform. Essentially, he is a project manager for all content going to Peacock.

At SUNY Oswego, Dobrow spent a lot of time with WTOP as general manager for two years, as well as the student organizer for Rokerthon 3 — where SUNY Oswego broke the world record live on the TODAY Show for the longest conga line on ice. Dobrow earned a broadcasting and mass communication degree from SUNY Oswego in 2017. He lives in Astoria with his wife and two kittens, Cannoli and Spumoni.



### **Career Connector Imani Cruz '17**

Imani Cruz is a talent, casting, and series development assistant for MTV Networks.

Cruz, who graduated from SUNY Oswego in 2017 with a degree in journalism, started her professional career as an agent trainer with The Gersh Agency in 2017. In 2018, she worked as a production assistant on the Netflix

original series, “When They See Us.”

During her time at Oswego, Cruz was an RA in Riggs Hall, director of SAPB from 2015-2017, and founder of Oswego’s first fashion club—Fashion at Oswego. Her favorite part of being at Oswego was the freedom to try as many different things as possible and truly learn what you’re interested in and what you’re good at. Between all of her course study and extracurricular activities, she graduated with a well-rounded experience in a variety of different things and a unique set of skills that helps her at work every single day.



### **Career Connector Natalie Brophy '17**

Natalie Brophy grew up in Buffalo, N.Y., and graduated from SUNY Oswego in May 2017 with a bachelor’s degree in journalism and a minor in public justice.

Brophy works in Appleton, Wisconsin, as a statewide breaking and trending news reporter for the USA TODAY NETWORK-Wisconsin. In her role, she covers breaking news for 10 USAT-Wisconsin papers in central and eastern Wisconsin. She previously worked as a city government reporter for *The Citizen* in Auburn and as breaking news, crime, and courts reporter for the *Wausau Daily Herald* in Wisconsin.

During her time at Oswego, Brophy was a member of the swimming and diving team and a staff writer and chief copy editor with *The Oswegonian*. She also interned with *The Palladium-Times* in Oswego during her senior year, which was a great opportunity to gain professional experience.



The Oswego Alumni Association would like to thank our alumni Panelist and Career Connectors for participating in this year's Media Summit. This is certainly a great representation of our talented alumni community!

The Alumni Association offers a wide variety of programs and services for Oswego graduates, as well as current students. While you're still here on campus, connect with alumni professionals through our Alumni Sharing Knowledge (ASK) program, become a member of our Future Alumni Network (FANs) student organization or take advantage of our events, both on-campus and off-campus throughout the year.

For alumni, we offer networking and social opportunities through our Graduates Of the Last Decade (GOLD) program, reunions, events throughout the year, the Oswego Alumni Podcast Series and publications like the *OSWEGO* Alumni Magazine, *Lake E-effect* newsletter and *Virtual Village* newsletter to keep you up-to-date on SUNY Oswego news. The Alumni Association also offers a variety of volunteer opportunities for graduates to remain connected with Oswego.

Visit [alumni.oswego.edu](http://alumni.oswego.edu) for more information on all alumni and student programs, and be sure to join us on Facebook ([Oswego Alumni](https://www.facebook.com/OswegoAlumni)), Twitter ([@oswegoalumni](https://twitter.com/oswegoalumni)) and Instagram ([@oswegoalumni](https://www.instagram.com/oswegoalumni)). Contact the Alumni Office at **315-312-2258**, or email [alumni@oswego.edu](mailto:alumni@oswego.edu) for more information.

# SUNY Oswego Fast Facts

**SUNY Oswego enrolls more than 8,000 students**, 6,900 full-time undergraduates. About 4,000 students live on campus in the college's 13 residence halls. Overall, Oswego's lakeside campus stretches for almost 700 acres and includes 58 buildings.

**Each year, SUNY Oswego welcomes approximately 1,400 first-year students**, with a mean high school grade average of 90. Approximately 200 students, with a mean high-school grade average of 95, receive a Presidential Scholarship — the institution's top award. An additional 1,100 students receive Deans, Merit, or Transfer Merit Scholarships. Each semester, SUNY Oswego welcomes hundreds of transfer students who choose Oswego to pursue the completion of their bachelor's degrees.

**Overall, SUNY Oswego provides more than \$6.5 million in merit-based scholarships**, plus more than \$84 million in annual need-based grants, loans and work-study awards support undergraduate student success at Oswego.

**Oswego is one of 13 university colleges in the 64-campus SUNY system.** As a comprehensive college, Oswego offers more than 170 majors, minors, cooperative and graduate programs.

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## Degrees Awarded:

Bachelor of Arts	Master of Science in Education
Bachelor of Fine Arts	Master of Arts
Bachelor of Science	Master of Arts in Teaching
Master of Science	Certificate of Advanced Study
Master of Business Administration	

## Employees:

1,320 full-time faculty and staff	425 part-time faculty and staff
2,692 student employees	4,437 total number of employees

## Economic Impact:

- Largest Public Employer in Oswego County
  - 4,437 full-time, part-time and student employees in 2019 - 2020
  - 62% of non-student employees lived in Oswego County
- Campus Renewal and Capital Projects
  - Over the past 5 years of campus renovations and new construction, SUNY
  - Oswego's capital plan projects exceeded \$91 million and injected more than \$50 million into New York's economy

## Oswego's School of Communication, Media and the Arts

**The School of Communication, Media and the Arts (SCMA)** offers innovative degree opportunities in art, communication studies, music and theatre. The school enrolls more than 1,300 students in undergraduate and graduate programs. SCMA offers a broad range of programs and degree options that emphasize project-based, hands-on learning where students work side-by-side with faculty in an exciting atmosphere of inquiry and allowing students to tailor programs to their interests.

Oswego has a long history of providing students with high-quality education in the arts and cutting-edge programs in communication and media.

The school supports Oswego's arts scene with performances, exhibitions and shows by faculty and students, as well as well-known visiting artists. Student clubs in radio, television, art, music, communication and theatre give students many outlets for their creative talents.

The art, music and theatre programs are all accredited by national organizations, and the great facilities, outstanding faculty, unique programs and numerous internship opportunities make Oswego a top choice by U.S. News and World Report, Kiplinger's magazine and the Princeton Review. The school will soon begin a \$73 million renovation of Hewitt Hall to house Communication Studies and Graphic Design and recently completed a \$44 million renovation of its fine and performing arts building in fall 2019.

Noted alumni **Al Roker '76** of NBC's *Today* show; **Linda Cohn '81** and **Steve Levy '87** of ESPN *SportsCenter*; **Tamar Greene '09**, starring as George Washington in the Broadway cast of *Hamilton*; Tony-Award winning sound designer of *The Book of Mormon* and *Beautiful: The Carole King Musical* **Brian Ronan '84**; and **Andrew Miano '95**, film producer of *Golden Compass*, *Grandma* and *The Farewell*.



## Communication Studies at Oswego

**The Department of Communication Studies** programs are among the most popular at SUNY Oswego, offering bachelor's degrees in broadcasting and mass communication, communication, journalism and public relations and a master's degree in strategic communication, and an advanced certificate in integrated media and social networks. In addition, SUNY Oswego and the Department of Communication Studies have three state-of-the-art, fully equipped, broadcast-quality digital television studios and two full-time FM radio stations.

One of Oswego's signature programs is **broadcasting and mass communication**, providing students with a unique understanding of the mass media industries. Students learn about managing media, the interrelated nature of today's media scene and the skills necessary to create, produce and distribute media messages. **Communication** majors gain research and applied skills to manage relationships and gain the cooperation of others in an appropriate, effective and ethical manner. **Journalism** students learn to gather, write and package news stories for print and electronic media. **Public relations** majors concentrate on the management of relationships between an organization and the public and the effect on that organization's success. The Master of Arts program in Strategic Communication allows candidates to examine theoretical and practical applications of communication research within environments that require strategic communication, including health care, integrated media and organizational life.

Students get professional experience through internships and co-ops locally, nationally and internationally. Other departmental programs in New York City and Los Angeles provide students an opportunity to travel to media workplaces and learn directly from industry professionals. Media clubs include a student radio station, WNYO-FM; the student newspaper, *The Oswegonian*; and the student television station, WTOP-TV. WRVO-FM, Oswego's award-winning public radio station, provides students with additional opportunities to work with professional broadcasters.

Top-ranked faculty and high-profile alumni contribute to the department's success. Many have held important positions at cable and TV networks, broadcast stations, advertising and PR firms, media outlets, government agencies and corporations across the United States. The Princeton Review and the Academy of Television Arts and Sciences recognize Oswego's Department of Communication Studies as one of the top programs in the country.

## A Message Regarding Civil Discourse

The Dr. Lewis B. O'Donnell Media Summit aspires to achieve the highest level of civil discourse.

**What is Civil Discourse?** Robust, honest, frank and constructive dialogue and deliberation that seeks to advance the public interest (AACU 2011).

**Discourse that is civil means that those involved will:**

1. Undertake a serious exchange of views.
2. Focus on the issues rather than on the individual(s) espousing them.
3. Defend their interpretations using verified information.
4. Thoughtfully listen to what others say.
5. Seek the sources of disagreements and points of common purpose.
6. Embody open-mindedness and a willingness change their minds.
7. Assume they will need to compromise and are willing to do so.
8. Treat the ideas of others with respect.
9. Avoid violence (physical, emotional and verbal).

**Goals of Civil Discourse:**

1. Foster a sense of understanding, not necessarily agreement on issues.
2. Build comprehension of certain subjects through the exchange of ideas.
3. Work with others to come to new, innovative understandings about the issues that impact us.
4. Challenge (create discomfort), or validate the views of others with evidence and informed perspectives.

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## Notice to All Audience Members

This event may be taped, recorded and/or broadcast via television, radio and/or the Internet in both live and delayed time formats.

By attending this event, you are granting permission to have your likeness or image and your voice broadcast over any media without restriction and without right of inspection or approval. Entrance into the event grants permission for your likeness or image to be used without remuneration and releases the campus and its representatives from all claims and liability relating to these broadcasts or their reuse.

We hope you enjoy the event!

## Special Thanks

A special thanks to the student volunteers, faculty, staff and administrators who made this program a success:

### Faculty Director

Dr. Brian Moritz

### Student Event Directors

Ben Grieco '21 • Mikayla Green '21

### Student Event Executive Board

Abby Czerwonka '22 • Sonya Kordovich '22 • Lily Clark '22  
Gabriele Candela '22 • Lizzy Miller '23 • Caroline Evans '22  
Matt Watling '21 • Rory Parker '21 • Bradley Laquidari '23  
Jack Joannides '22 • Nicole Hube '20 • Patrick Higgins '22



**A special thank you to Auxiliary Services  
for helping to support today's event.**

Special thanks to Dr. Julie Pretzat, Dr. Jennifer Knapp, Laura Pavlus Kelly '09, Candace Rasbeck, Fritz Messere '71 M'76, Holli Coats Stone '96, Office of Publications, Tim Nekritz M'05, Alumni and Development Communications, Jim Russell '83, Wayne Westervelt, Office of Communications and Marketing, Patrick Mochler, Shaun Secaur, Betty Albright, Robin Soper, Catherine Loper, Jessica Reeher, the Department of Communication Studies, WTOP-TV, WNYO-FM, The Oswegonian, Tami Bullard '18, Tyrone Johnson-Neuland, Bob Hagney '86, '99, M'06, '16 and Campus Technology Services.

**WE HOPE YOU ENJOY THE EVENT!**



## A Special Tribute to "Doc"

SUNY Oswego's annual Media Summits are named in memory of Dr. Lewis B. O'Donnell, professor emeritus of communication studies. "Doc" O'Donnell passed away August 28, 2007, but his influence lives on in the careers of hundreds of broadcasters—careers he helped launch. Louis A. Borrelli Jr. '77 founded the summit through a leadership gift in 2005. In 2007, a significant gift to Oswego made by Al Roker '76 of NBC's "Today" show, including a matching gift from NBC, provided the funding to rename the summit in honor of Dr. O'Donnell's legacy. Roker's gift supports the annual media summit, as well as the student television studio in the Campus Center. Born in Syracuse in 1930, Dr. O'Donnell was founding chair of the SUNY Oswego communication studies department and a 26-year employee of the college. A professor of communication studies, he received the SUNY Chancellor's Award for Excellence in Teaching. He was also well known and loved throughout Upstate New York as the character Mr. Trolley on the Syracuse children's program "The Magic Toyshop." Dr. O'Donnell moved to Fort Myers, Fla., in 1989 after retiring. In Fort Myers he spent many selfless hours helping others as a volunteer at Lee Memorial Hospital. Dr. O'Donnell received his bachelor's, master's and doctoral degrees from Syracuse University. He faithfully served in Korea with the U.S. Army during the Korean War. Prior to joining the State University, he spent several years in radio and television broadcasting, including stations in Buffalo and Syracuse. Dr. O'Donnell was a role model who had a profound impact upon the lives of his students.

Those wishing to contribute to the fund endowing the Media Summit in Dr. O'Donnell's memory, may send donations to the Oswego College Foundation Inc., 215 Sheldon Hall, SUNY Oswego, Oswego, N.Y. 13126, or call 315-312-3003.

